

Ellen Beldner

Design, manage, and deploy [great user experience](#) for software projects.

Education:

Carnegie Mellon University, Pittsburgh Penn. B.A., May 2000, Honors.
[Human-Computer Interaction](#) and Professional Writing double major.

Work Experience:

YouTube, San Bruno, Ca. Dec 07 - present. UE Designer, Monetization Lead.

UE team lead for all YouTube monetization projects: [Video promotions / advertising](#); all copyright and licensing UI, including the [YouTube Content Manager](#). Coordinate work between 2 visual designers, 2 web developers, 1 researcher to meet PM and tech lead needs.

Google, Inc. Mountain View, Ca. May 03 - Dec 07. User Experience Designer.

Lead designer for [AdWords](#) Internal Approval System 2007, Google Base 2006, [Google Checkout 2005](#), Blog Search 2004, Groups 2004. Information architecture, innovative interaction design, visual design, HTML / javascript, design [project management](#).

Non-project activities: I introduce [new design processes](#). Significant contributor to Google's UX [Style Guide](#). Give talks to engineers and PM about UCD. Designed and built team's intranet site. Interviewed scads of designers and researchers.

Covigna Inc., Mountain View Ca. Jun 01 – Apr 03. Interaction Director.

Managed, designed, built, and usability tested interface for web-based [enterprise](#) contract management software.

Reactivity, Inc., Belmont Ca. Jul 00 – Apr 01. Design Entrepreneur.

Interaction design and [usability research](#) at a startup consulting and incubator company.

Software Engineering Institute, Pittsburgh Penn. May 98 – May 00, Interaction Designer.

**Strategic Interactive Group (Digitas), San Francisco Ca. May 99 – Aug 99,
Web developer.**

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Publications et cetera:

Miscellaneous design contract work as [Elbo Design](#) (2008).

Guest lecturer at [Haas School](#) of Business course on process innovation (2008).

Contributing author to [Thoughts on Interaction Design](#) by Jon Kolko (2007).

Guest author, *Ambidextous Magazine*: Design of Dinner Parties (2007).

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